

"Cross-Cultural Perspectives : Intrigued behavior towards the Future of Foods & their essence"

Amazing planet - Earth
Humans are differentiated by
culture and their lifestyle
Growth of the human Cycle
*Necessity.

Future of foods & Consumer
willingness in selected regions.
Taste bud characteristics on
selected regions.
Future perspectives.

- Based on available databases.
- Market trends & segmentations.
- Questionnaire survey.

[LINK](#)

Majority of the people
consider “PB,Cell based” as
the future of foods.

80% of willing to buy the
future of foods.

100% of people aware of
alternative proteins.